

PDI Integrated Print Solutions and President, Jamie Barbieri, garner top recognition at Canadian Printing Awards.



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■ **KIRKLAND, NOVEMBER 14TH, 2016** – At the Canadian Printing Awards Gala, held at the Palais Royale in Toronto on November 10th, more than 275 people gathered as the print industry bestowed the honour of 'Printing Leader of the Year' to PDI's President, Mr. Jamie Barbieri, in recognition of his invaluable contribution to the industry.

In his acceptance speech, Mr. Jamie Barbieri, President of PDI recognized and thanked the Company's leadership team, the employees, suppliers and partners, as well as his family for their support and contribution - "It is because of them that I stand before you today and accept this award and recognition". Mr. Barbieri also remarked on the significance of all print leaders to collaborate in promoting the industry, specifically noting that we need to engage more young talent in our businesses.

Furthermore, PDI received 3 additional prizes to highlight the exceptional quality of their workmanship.

PDI won two Gold Prizes for their submissions of the souvenir program of the LUZIA™ show by *Cirque du Soleil*® in the 'Soft Cover Offset' category and for the Cartise Catalogue – Autumn 2016 piece in the 'Catalogue category'. The evening culminated as PDI was also awarded the 'Best of Show' prize for the Cartise Catalogue- Autumn 2016.

Pieces are submitted to the Canadian Print Awards from printing companies across Canada. An independent panel of judges made up of 11 industry experts spend a full day analyzing and ranking the entries through a blind scoring system to carefully assess issues such as technical achievement, printing process and repeatability through submitted samples in order to determine the winners.

Upon accepting the Canadian Printing Awards Gold prizes, Louise Kralka, VP Sales & Marketing at PDI, commented: "Printers share a passion for the industry and that passion is obvious when you get to see all the exceptional pieces that were submitted. This same passion is an underlying foundation of the corporate culture at PDI. If we are able to celebrate these successes today, it is due to the vision of our management team, the daily efforts of each and every one of our employees, and the amazing support that we receive from our suppliers".

Gaetano Di Trapani, CEO of PDI, said: "We are very proud that the print industry has chosen to recognize the contributions of Jamie Barbieri to this industry over the last 30 years. His leadership has been instrumental in making PDI the ground breaking company that it is today and assuring that printing as a whole, remain a vibrant and relevant media in a world that has seen revolutionary changes in communication in the last decade".

PDI Inc. is the largest independent sheet-fed printing company in Quebec providing complete **Integrated Print Solutions**. Premedia, prepress, offset, digital and large format print production, web-to-print, as well as fulfillment, warehousing and direct mail services are offered to clients in Quebec, across the rest of Canada and in the United States.



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